

2010 - 2011
NORTH COUNTRY SCHOOL
Lake Placid (518) 523-9329 New York 12946

PHOTO RELEASE FORM

Dear Parents,

At North Country School, we often take photographs, video, and audio recordings of our students and their schoolwork. We use these for a variety of reasons, in a variety of ways. The primary purpose is to allow current and prospective families, potential donors, faculty candidates, and other educators to learn more about the school, our programs, and students' daily life. Images or photographs are important components of our extensive website, brochures and other publications, news releases and ads, slideshows, and presentations, among others. In most cases, we do not identify students by name; in those instances that we do, it is our policy only to use first names.

We are requesting your permission to allow photographs, video, and audio recordings of your child and his or her work to be displayed in any of the School's promotional materials.

Please contact Susie Runyon at 518-523-9329, ext. 6507 or srunyon@northcountryschool.org if you have any questions.

Thank you.

Please complete and return.

_____ **YES**, I give permission for my child's photograph, image, schoolwork or name to be used in any of the School's promotional materials.

_____ **NO**, North Country School may not use my child's photograph, image, schoolwork or name in any promotional materials.

Student's Full Name (please print): _____

Parent/Guardian Signature: _____

Date: _____